To: Orourke, Rory
From: S=Cook; G=Floyd; I=E.; O=msmail; P=rjrt; A=rjrx400; C=us
Posted: 9/24/97 16:57
Opened: 9/24/97 12:39
Subject: <NONE>

RORY,

THE FOLLOWING LIST ALL NECESSARY PROMOTIONAL H-H CODES FOR THE NYM SALEM TEST MARKET.

HH-DESC: SAL NY .30 DPC4Q
TYPE - 1
DISPLAY SIZE ( OFFERS ): 20
START: 11/03/97 END 1/12/98
HH CODE: 000700928

HH-DESC: SAL $10 DISP NY
TYPE: 1
DISPLAY SIZE - 1
START: 11/03/97
END: 04/03/97
HH CODE: A00701009

HH DESC: SAL NOV B1G1F NY
TYPE - 3
DISPLAY SIZE ( OFFERS ): 20
START : 11/03/97
END: 01/02/97
HH CODE: 000700907

IF ADDITIONAL INFORMATION IS NEEDED , PLEASE ADVISE.

THANKS,

FLOYD/3466

CC: S=Willard; G=Yvette; O=msmail; P=rjrt; A=rjrx400; C=us
S=Malloy; G=Shelley; O=msmail; P=rjrt; A=rjrx400; C=us

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